City Of Sonora

Organizational Study

Mission

The City of Sonora's mission is to foster a safe, vibrant, and prosperous community that enhances the quality of life for all

Vision

With leadership and integrity, the City of Sonora commits to excellent service through collaboration and innovation

Core Values

Service, Innovation, Integrity, Collaboration, Respect, Leadership

Community Priorities

Homelessness | Infrastructure Management/Maintenance | Public Safety | Growth and Development | Fiscal Stability

Core Council Priorities

Fiscal Responsibility and Stability | Infrastructure and Engineering I Public Safety/Disaster Preparedness | Economic Development/Growth/General Plan | Homelessness Issues | Staffing - Salary/Benefits/Training/Retention

Core Themes

(1) Address challenges with homelessness | (2) Invest in infrastructure maintenance and improvements | (3) Assure strong public safety services (police and fire) | (4) Provide effective planning for growth, attainable housing, and business development | (5) Assure the City's ability to meet community needs now and into the long-term future by stabilizing the City's long-term fiscal situation, increasing staff in critical functions, and providing competitive salaries.