

Arguments in Favor of Measure Y
City of Sonora

We love this City and adding Measure Y to the ballot was a very difficult decision for the City Council to make. The City has a track record of conservative financial management, prudent reserves, and lean staffing to meet community needs, but we are approaching a fiscal cliff. This revenue will be kept 100% local and Sacramento won't be able to seize our local dollars for state projects. The City has been unable to maintain competitive wages with pay rates for our police department as much as 20% below other comparable local agencies. Measure Y would provide ongoing funding to meet community needs and help protect our quality of life.

The 1% increase proposed in Measure Y means that consumers will pay an extra penny for every \$1 spent on goods in the City.

The measure will sunset in 20 years; this as an investment that will provide enough time for the City to plan for its future and expand growth opportunities for the city, citizens and businesses alike. Without a new revenue source, the City will be forced to cut public safety and other essential services. A YES vote on Measure Y will require non-resident visitors to share costs, allow the City to enhance and increase public safety and protect quality of life in Sonora.

Measure Y provides reliable funding to address much needed infrastructure repairs before they become even more expensive in the future.

Measure Y ensures the City can maintain the quality of life for its residents, continues to attract businesses and visitors to the community.

Protect our community. Protect our public safety. Protect our Quality of Life.

Vote YES on Measure Y.

/s/ Mark Plummer, Mayor

/s/ Andy Merrill, Councilmember