City of Sonora
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Administration 532-4541
Community Development . 532-3508
Finance 532-4541
Human Resources..... 588-8946
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Special Programs 532-7725
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Area Code 209
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MEMORANDUM

Date: November 4th, 2019

TO: Mayor and City Council Members

FROM: City Attorney

SUBJECT: TOT and Sales Tax Measures

The following item has been listed on the agenda for Council consideration to add to a future agenda if it merits consideration.

A Ballot measure for a TOT and/or sales tax increase to provide additional general fund revenues – the County voted to move forward placing a measure on the March 2020 primary ballot to have both a sales tax increase by 1%, from 7.25% to 8.25% and a TOT tax increase from 10% to 14%. The City may want to consider a similar measure.