Goal

What You Can Do To Help

WHAT YOU CAN DO TO HELP

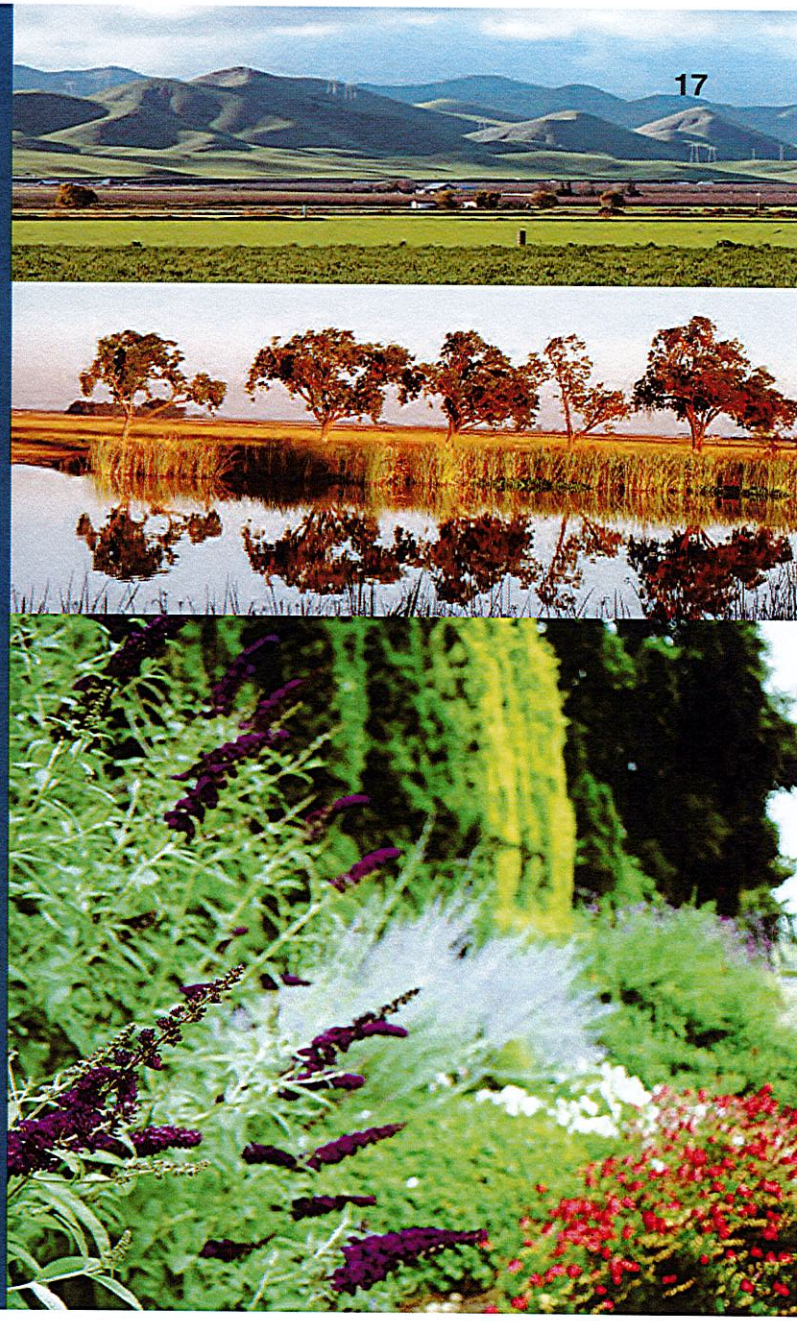
Annual Budget	**$1,000,000**
Five-Year Budget	**$5,000,000**

Annual Investment Levels

$25,000+	Chairman's Circle
$10,000+	President's Council
$5,000+	Strategic Partner
$2,500+	Growth Partner
$1,000+	Community Partner

Initiatives:

- Business Development
- Demand-Driven Workforce Readiness
- Messaging
- Innovation and Entrepreneurship



Investor Value

Beginning in 2016, we will implement a new Investor Relations Plan for our *Opportunity Stanislaus* investors. Our goal is to enlist more than 150 area companies, organizations and individuals to invest a total of $5 million in our five-year program. Lead investors will have a seat on the Board of Advisors to oversee and guide the *Opportunity Stanislaus* scope of work. All investors will receive special benefits and services, as described on the opposite page, and one-on-one focus under the direction of our Vice President of Investor Relations.

Investor Benefits

CHAIRMAN'S CIRCLE $25,000+

All President's Council Benefits, plus:

- Seat on *Opportunity Stanislaus* Executive Council
- Quarterly meetings with the CEO to ensure ROI
- 50% discount on all *Opportunity Stanislaus* and other exclusive sponsorships and events
- Opportunities to participate in recruiting trips and at trade shows
- Banner ad and company profile on home page of website
- Highest recognition at all *Opportunity Stanislaus* and other exclusive events

PRESIDENT'S COUNCIL $10,000+

All Strategic Partner Benefits, plus:

- Quarterly meetings with the VP of Investor Relations to ensure ROI
- 40% discount on all *Opportunity Stanislaus* and other exclusive sponsorships and events
- Company profile on website
- High recognition at all *Opportunity Stanislaus* and other exclusive events

STRATEGIC PARTNER $5,000+

All Growth Partner Benefits, plus:

- Membership on *Opportunity Stanislaus* Board of Advisors
- 30% discount on all *Opportunity Stanislaus* and other exclusive sponsorships and events
- Company logo and link on website
- Recognition at all *Opportunity Stanislaus* and other events
- Year-round access to business/market research

GROWTH PARTNER $2,500+

All Community Partner Benefits, plus:

- 20% discount on all *Opportunity Stanislaus* and other exclusive sponsorships and events
- Access to business/market research -- up to six requests per year

COMMUNITY PARTNER $1,000+

- Invitation to participate and provide input at annual Board of Advisors strategic planning meeting
- Active engagement by VP Investor Relations to ensure ROI
- 10% discount on all *Opportunity Stanislaus* and other exclusive sponsorships and events
- Company name and link on website
- High-level networking opportunities and investor-only events
- Access to business/market research -- up to four requests per year

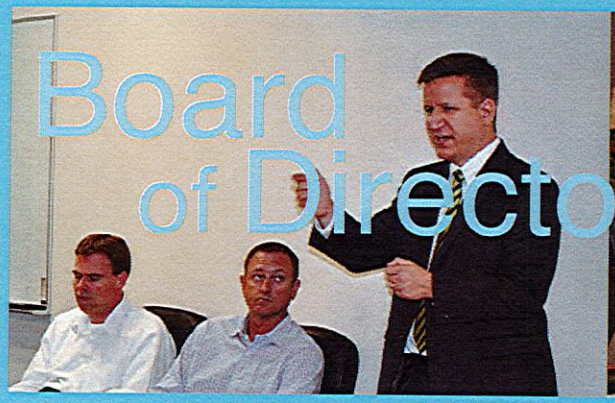
WHAT KIND OF RESEARCH CAN I ACCESS?

- Economic Impact studies
- Finding potential suppliers
- Workforce trends
- Key Industry trends
- Specific Industry Cluster research
- Retail Sales data / Retail Gap Analysis
- Analyze Real Estate data
- Census data information
- Occupation Trend Analysis
- Annual Synchronist interview data
- Survey assistance

Our Community Leadership Team

Pam Able, *Modesto City Schools*
Hemanta Agarwala, *Alpha Inc.*
Phil Alfano, *Patterson Unified School District*
Hank Barrett, *Valley First Credit Union*
James Bates, *DataPath*
Dale Boyett, *Boyett Petroleum*
Carl Boyett, *Boyett Petroleum*
James Brenda, *JKB Energy*
Bowen Cardoza, *CoSol Commercial Real Estate*
Sean Carroll, *Ross F. Carroll*
Tom Changnon, *Stanislaus Office of Education*
Dan Costa, *Innov8 Partners*
Chris Courtney, *Oak Valley Community Bank*
David Darmstandler, *DataPath*
Lynn Dickerson, *Gallo Center for the Arts*
Cindy Duenas, *Center for Human Services*
Lincoln Ellis, *Boys and Girls Club of Stanislaus County*
Todd Falduti, *Vintage Faire Mall*
Brian Fiscalini, *Fiscalini Cheese*
Jeff Foster, *Foster Farms*
Michael Frantz, *Frantz Nursery*
Lou Friedman, *Gianelli & Associates*
Kenni Friedman, *Community Leader*
John Gardner, *Central Valley Automotive*
Dave Gianelli, *Gianelli & Associates*
Clive Grimbleby, *Grimbleby Coleman CPAs*
Jeff Grover, *Solecon Industrial Contractors*
Dick Hagerty, *Modesto Steel*
Kathy Halsey, *AT&T*
Casey Hashimoto, *Turlock Irrigation District*
Brad Hawn, *CHG Structural*
Marty Heires, *Kaiser Permanente*
Kristian Hoffman, *Fire2Wire*
Jim Holgersson, *City of Modesto*
Michael Holland, *City of Newman*
Joe Hollowell, *Arambel Business Park*
Bill Hudelson, *Stanislaus Food Products*
Marvin Jacobo, *City Ministry Network*
Doug Johnson, *Stanislaus Surgical Hospital*
Marian Kaanon, *Stanislaus Community Foundation*
Warren Kirk, *Doctors Medical Center*
Daryn Kumar, *Memorial Medical Center*
Steven Lau, *Yosemite Meat Company*
Renee Ledbetter, *Ceres Chamber of Commerce*
Craig Lewis, *Berkshire Hathaway Real Estate*
Garrad Marsh, *City of Modesto*
Bill Mattos, *California Poultry Federation*
Luis Molina, *City of Patterson*
Cleopatra Moore-Bell, *Stanislaus Multi-Cultural Community Health Coalition*
Joe Muratore, *NAI Benchmark*
Chris Murphy, *Sierra Pacific Warehouse Group*
Mike Nielsen, *The Parks Group*
Bill O'Brien, *O'Brien's Market*
Tim Ogden, *City of Waterford*
Frank Parks, *The Parks Group*
Jeff Pishney, *Love Our Cities*
Evan Porges, *Prime Shine*
Billy Powell, *IBEW Local #684*
Thomas Reeves, *Pacific Gas & Electric*
Mike Repp, *Bell-Carter Packaging*
Stan Risen, *Stanislaus County*
Ivan Rizo, *Rizo Lopez Foods*
Cecil Russell, *Modesto Chamber of Commerce*
Duane Severson, *Fire2Wire*
Joe Sheley, *CSU Stanislaus*
Gary Soiseth, *City of Turlock*
Jill Stearns, *Modesto Junior College*
Sarah Storer, *Storer Coachways*
Eric Tobias, *F&M Bank*
Yamilet Valladolid, *El Concilio*
Doug Van Diepen, *Del Monte Foods*
Paul Van Konynenburg, *Britton Konynenburg Partners*
Jeremiah Williams, *Oak Crafts*
Terry Withrow, *Stanislaus County Board of Supervisors*
Wayne Zipser, *Stanislaus Farm Bureau*

Board of Directors



EXECUTIVE COMMITTEE:

Chairman of the Board
Jeff Foster, *Foster Farms*

Vice Chairman
Bill O'Brien, *O'Brien's Market*

Past Chairman of the Board
Jeff Grover, *Solecon Industrial*

Treasurer
Ron Jackson, *Beard Land and Investment*

Secretary
Doug Johnson, *Stanislaus Surgical Hospital*

Billy Powell, *IBEW Local #684*

Paul Van Konynenburg, *Britton Konynenburg Partners*

Sean Carroll, *Ross F. Carroll*

BOARD MEMBERS:

Jose Aldaco, *City of Waterford*

Cherilyn Bairos, *City of Oakdale*

James Brenda, *JKB Energy*

Ross Briles, *Funworks Fun Company*

Jeff Burda, *Wells Fargo Bank*

Cal Campbell, *City of Riverbank*

Jennifer Carlson, *Manufacturers' Council of the Central Valley*

Tom Changnon, *Stanislaus County Office of Education*

David Darmstandler, *DataPath*

Lynn Dickerson, *Gallo Center for the Arts*

Dean Fadeff, *Operating Engineers Local #3*

Ernie Flores, *Central Valley Opportunity Center*

Martin Fox, *Grimbleby Coleman CPAs*

Michael Frantz, *Turlock Irrigation District*

Mahalia Gotico, *Department of Rehabilitation*

Richard Hagerty, *Modesto Steel*

Kathy Halsey, *AT&T*

Paul Harmon, *PMZ Real Estate*

Brad Hawn, *CHG Structural*

Ed Katen, *City of Newman*

Allen Layman, *Nexus Engineering*

Craig Lewis, *Berkshire Hathaway Real Estate*

Nikki Linnerman, *SEIU Local #1000*

Sheree Lustgarten, *City of Patterson*

Tony Madrigal, *City of Modesto*

Richard Monteith, *Stanislaus County Board of Supervisors*

Clint Mort, *Don's Mobile Glass*

Chip Neuman, *Kaiser Permanente*

Mike Repp, *Bell-Carter Packaging*

Matt Richard, *Sheet Metal Workers Local #104*

Ken Riddick, *Modesto Bee*

Mary Ruiz, *CA Employment Development Department*

Stan Risen, *Stanislaus County*

Cecil Russell, *Modesto Chamber of Commerce*

Gary Soiseth, *City of Turlock*

Charley Souders, *IBEW Local #1245*

Jill Stearns, *Modesto Junior College*

Tom Van Groningen, *TVG Consulting*

Brian Velthoen, *PMZ Real Estate*

Chris Vierra, *City of Ceres*

Greg Vincelet, *Plumbers and Pipefitters Local #442*

Jim Wood, *LIUNA Local #1130*

Jeramy Young, *City of Hughson*

STANISLAUS BUSINESS ALLIANCE

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209-567-4985

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to our in-kind sponsors

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