VISION SONORA COMMITTEE
MINUTES OF THE MEETING OF
MAY 26, 2016

A regular meeting of the Vision Sonora Committee was scheduled on this date at 9:00 a.m. in the Sonora City Hall Council Chambers.

CALL TO ORDER: The Vision Sonora Committee Meeting was called to order at 9:00 a.m. with the following Committee Members present: Rachelle Kellogg, Connie Williams, Tim Miller, and George Segarini. Sherri Brennan and Darin Grossi. Absent was Committee Member John Gray.

PUBLIC APPREARANCES:

None.

1. MINUTES:

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MOTION: Approve the minutes of the April 28, 2016 Vision Sonora Committee Meeting, as mailed.

MOTION:	Segarini	SECOND:	Brennan
VOTE:	**AYES:**	Segarini, Brennan**,** Grossi, Kellogg**,** Miller and Williams (6)	
	NOES:	(0) None	
	ABSTAIN:	(0) None	
	ABSENT:	(1) Gray	

11. DISCUSSION ITEMS:

None

111. ACTION ITEMS:

A. Consideration to approve a Building Recognition Program.

Committee Member Williams provided the Community Design Committee's criteria for the building recognition program called "Spruce Up Downtown" or SUD. The program will allow individuals to nominate either commercial or residential buildings for a appreciation award. Ms. Williams then provided a sample of the proposed award.

Joe Sparagna said he would like to thank Laurie Lehman for all of her hard work on creating the award certificate design.

Committee Member Segarini made a motion to approve program criteria and the appreciation award design.

MOTION:	Segarini	SECOND:	Grossi
VOTE:	**AYES:**	Segarini, Grossi, Kellogg, Miller, Brennan, **W**illiams (6)	
	NOES:	(0) None	
	ABSTAIN:	(0) None	
	ABSENT:	(1) Gray	

IV. SUBCOMMITTEES REPORTS:

A. Community Design Committee chaired by Connie Williams

Chair, Connie Williams stated that:

- They met twice last month to prepare the criteria for the building recognition program (SUD) and designed award.
- Their next project will be parking directional signs downtown and working with the Public Works Department.
- Their next meeting will be held on June 15th at 1:30 at which the Master Gardeners will be making a presentation.

B. Tourism, Marketing and Public Outreach chaired by Sherri Brennan

Chair, Sherri Brennan stated that:
1. The Committee had created a face book page called Vision Sonora.
2. The Committee was in the process of creating window treatments or banners that would go inside vacant building along Washington Street. Sarah and Laurie are working with Joe Sparagna from the Historical Society for historic pictures to go on these banners. Possible wording to be used might be "Your business could be here". Each banner would cost $50.00 per window treatment and would be reusable and move from building to building.
3. The Committee will meet on the second Thursday of the month, in June at 2 p.m. at the Tuolumne Economic Development Authority

C. Finance Committee chaired by George Segarini

Chair, George Segarini stated they had their first meeting. It was fun and members provided a lot of good input.

1. The Finance Committee decided to set priorities for funding as follows:
   A. Red Church Intersection
   B. Stewart Street Restrooms
   C. Signage on 108

2. Fundraising for projects. Three items were discussed regarding fundraising:
   - Set up a non-profit status

- Assistance from the Sonora Area Foundation could help them
- Selling advertising

3. The Finance Committee did not feel hiring a consultant for branding was necessary when there are so many talented people in the community.

4. Their next meeting will be held on June 15th at 3 pm in the downtowns conference room at City Hall.

D. Transportation and Mobility Committee chaired by Darin Grossi

Chair, Darin Grossi stated that the Transportation and Mobility Committee had not met yet and the TCTC received a request from the City of Sonora for 36,000.00 for the Park n Ride Project. Chair Darin Grossi stated the funds could provide parking improvements and also signs. He also stated there were funds available for sidewalk improvements.

V. Information and Questions

Committee Member Kellogg stated that:

1. Eight more trash receptacles were ready to go out and eight more were to be picked up. Construction of the new benches has started.
2. Soroptomist will be providing funding for the benches in Coffill Park.

There was some discussion on removing the rock wall in the middle of Coffill Park. Sharon Marovich said different service groups built it and it was originally a fountain. Members of the public commented that is was an eye sore and broke up the park.

Committee Member Williams complimented the County on doing a beautiful job on Courthouse Park and that the benches and trash receptacles matched the ones going in downtown.

Committee Member Grossi stated that they had funding to put in security cameras and one is now pointing at the park.

Committee Member Kellogg said it was nice to see different people enjoying the park and it had a nice feel and a different element, very positive.
Joe Sparagna said the bus stop on Mono Way across from McDonalds was a really nice structure and wondered if something like could be used in Courthouse Park for the bus stop instead of the one that is there.

Committee Member Williams stated the Community Design Committee would have to look at the structure then bring it back to the Vision Sonora Committee.

Committee Member Williams thanked everyone for their involvement and reminded everyone the next meeting is scheduled for Thursday, July 28th at 9:00 a.m.

The meeting was adjourned at 10:00 a.m.

Respectfully submitted,

Sheala Wilkinson,
Special Programs Coordinator