



City of Sonora

Community Development Department
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MEMORANDUM

Date: October 2, 2107
To: Honorable Mayor and Council Members
From: Rachelle Kellogg, Community Development Director
Re: PRESENTATION – New Website

The City Council selected Level One Web Design as the consultant for the City's new website. A City working group was established to assist Level One during the development of the new website. The members included Tim Miller, Aimee New, Jen Calloway, Kim Campbell, Sheala Wilkinson and Rachelle Kellogg. In May, the consultant presented three mock-up versions of the overall website design/color theme to the working group for selection of the overall design/color. Following this selection, Level One began the process of content development, site layout and page design. In August and September, the working group reviewed and provided comments on the draft website.

Level One will be presenting the final version of the website to the City Council to receive comments and any recommended changes. Following this presentation Level One will finalize the website and prepare it for launch. They will also begin training the staff who will be responsible for maintaining and updating the new website.