

B. Discussion of funding priorities for Vision Sonora projects and consideration of a possible recommendation to the City Council for the allocation of funds to hire a consultant to assist in the “branding” of the City.

Mr. Miller stated that there is limited funding available for Vision Sonora projects and recommended that projects be prioritized prior to the requesting funds from the City Council.

Mr. Miller restated that the cost of the Traffic Study is roughly \$8,000.00 dollars depending on the scope of work.

Ms. Williams stated that \$5,000.00 was included within the City’s approved budget for Vision Sonora marketing activities.

Ms. Kellogg stated that part of these funds were to be used for the window treatment/history banners.

Ms. Williams stated they did not need as many banners since there are less building vacancies in downtown, so possibly some of the marketing money could go for branding.

Mr. Segarini stated that there are so many branding slogans’ that have been suggested through the branding process. It has become much more complicated and consultant services may be required. However, just watching the Facebook posts there are a lot of talented people with good ideas Mr. Segarini stated.

The Committee felt additional information was needed before a decision could be made.

IV. SUBCOMMITTEES REPORTS:

A. Community Design Committee chaired by Connie Williams

Chair, Connie Williams stated that:

- They had met at Coffill Park and it was an underutilized park. They are in the process to see how they can remove the old fountain structure.*
- The trash receptacles and recycling containers are being put out along Washington Street*
- Next the benches will be placed.*

B. Tourism, Marketing and Public Outreach chaired by Sherri Brennan

Chair, Sherri Brennan was absent, nothing to report.

C. Finance Committee chaired by George Segarini

Chair, George Segarini stated the Finance Committee did not meet last month and so there was nothing to report.

D. Transportation and Mobility Committee chaired by Darin Grossi

Chair, Darin Grossi stated that the Transportation and Mobility Committee had not met and nothing to report.

V. Information and Questions

Darin Grossi stated that the TCTC is planning to submit for a Transportation Planning Grant for a bicycle lane between Sonora to Jamestown and Sonora to Columbia.

*There being no further business, the meeting was adjourned at 9:48 a.m.
Committee Member Williams reminded everyone the next meeting is scheduled for Thursday, October 27th at 9:00 a.m.*

Respectfully submitted,

*Sheala Wilkinson
Special Programs Coordinator*