

IV. SUBCOMMITTEES REPORTS:

A. Community Design Committee chaired by Connie Williams

Chair, Connie Williams stated that:

- They had met on July 12th
- She reviewed the minutes of that Community Design Committee meeting.
- Their next meeting would be held on August 9th

B. Tourism, Marketing and Public Outreach chaired by Sherri Brennan

Chair, Sherri Brennan stated that:

- They had met on July 14th
- The Committee discussed an overview of Face book pages, benches, branding and the new sub committee that had been formed. The Branding Sub-Committee

The Branding Sub-Committee had met and came up with “Just A Small Town” and you could add what you wanted to the end of it.

There was some discussion on the word Just, it seemed negative. The Merchant Forum held the day before most of the merchants spoke up against the word “Just”. There was some discussion possibly adding Not Just, or Best Small Town.

C. Finance Committee chaired by George Segarini

Chair, George Segarini stated at their last meeting Ed Wyllie from the Sonora Area Foundation had met with them and had a couple of ideas for grants that could be obtained and how to make a deposit to open an account with the Sonora Area Foundation. He also said that Mr. Wyllie gave them some suggestions on donations, pledges, and getting the service clubs more involved especially to help finance the Stewart Street Restroom project.

They have set a couple of priorities

1. Red Church intersection
2. Stewart Street restrooms

They would need to get permission from the rail road to put signage on the bridge over highway 108, indicating Historic Sonora with an arrow on the bridge.

D. Transportation and Mobility Committee chaired by Darin Grossi

Chair, Darin Grossi stated that the Transportation and Mobility Committee had not met. He briefly touched on updates on walkways, people or bikes and transporation. He also mentioned there would be a public meeting on September 8 at 3:00p.m. at the Board of Supervisors for the publics input on the RTP update.

V. Information and Questions

None

There being no further business, the meeting was adjourned at 9:48 a.m.
Committee Member Williams reminded everyone the next meeting is scheduled for
Thursday, August 25th at 9:00 a.m.

Respectfully submitted,

Sheala Wilkinson
Special Programs Coordinator