

**VISION SONORA COMMITTEE
MINUTES OF THE MEETING OF
JULY 23, 2015**

A regular meeting of the Vision Sonora Committee was scheduled on this date at 9:00 a.m. in the Sonora City Hall Council Chambers.

CALL TO ORDER: The Vision Sonora Committee Meeting was called to order at 9:00 a.m. with the following Committee Members present: Rachelle Kellogg, Tim Miller, Connie Williams, Darin Grossi and Sherri Brennan. Absent were Committee Members John Gray and Bill Canning.

PUBLIC APPEARANCES:

None

1. MINUTES:

Motion: Approve the amended minutes of June 25, 2015 Vision Sonora Committee Meeting.

MOTION: Miller

SECOND: Brennan

VOTE: AYES: Miller, Brennan, Grossi, Kellogg and Williams
 NOES: None (0)
 ABSTAIN: None (0)
 ABSENT: Gray and Canning (2)

11. DISCUSSION ITEMS:

A. Projects Update

Committee Member Rachelle Kellogg updated the Committee Members and the public of the following:

1. A sample bench has been ordered
2. Park N Ride, waiting on clearance from the CalTrans
3. South Washington and Stockton Street, waiting for review from CalTrans
4. RFP for the restrooms to be located on Stewart Street and the website have not been released yet

Committee Member Tim Miller updated the Committee Members and the public of the following:

1. The Parking and Traffic Commission will recommend to the City Council changing the current parking limit signs to read 8 am to 5 pm and increase the time limit to 3 hours.
2. The trash receptacle's cost to repaint the lids the existing color would be \$1,000.00. He does not have an estimated cost to paint the entire receptacles black

but he feels it would be expensive. He expressed concerns over the need to expend the money to repaint the existing receptacles black.

3. The Linoberg and Theall Street closures were on hold pending a traffic study.
4. Staff will be looking at the permitted lots to either recommend increasing fees or possibly making them public parking.
5. The City Council has funded a Parking Enforcement Officer position in the 2015/16 budget.

Committee Member Connie Williams informed members that grant funds in the amount of \$5,000.00 for recycling receptacles downtown is available from the county. She also stated that any business that does not want the wooden planter boxes should let the City know so they can be removed.

Committee Member Sherri Brennan said Tuesday the loan agreement with Yosemite Title to place the Bromley Stone at its original location was approved by the Board of Supervisors and on August 5th it will be at Yosemite Title. Sharon Marovich will help with the interpretation.

111. ACTION ITEMS:

A. Consideration to approve a Vision Sonora marketing flier.

Committee Member Sherri Brennan presented the draft brochure for discussion and thanked Laurie for putting together the Vision Sonora Brochure. This brochure layout will be a guide to a window display for downtown as well.

Sharon Marovich stated that economy and tourism should be in the brochure and “Tuolumne” should be added before county. She also stated that Shovel Ready sounded like they were going to dig up the town and she suggested the use of “Updated” instead of the word “New” to describe directional signs.

Committee Member Darin Grossi stated that the brochure looked nice and that Sharon Marovich touched on some good points regarding the language and he also added that the brochure should state improved access to public transit.

Committee Member Rachelle Kellogg made a motion to approve the brochure as presented with the following changes:

1. Add language regarding better access to public transit
2. Add language stating that the plan stimulates economy and increases tourism
3. Incorporate Sharon Marovich’s recommended changes.

MOTON: Kellogg SECOND: Williams

VOTE: AYES: Kellogg, Williams, Grossi, Miller and Brennan
 NOES: None (0)
 ABSTAIN: None (0)
 ABSENT: Gray and Canning (2)

IV. SUBCOMMITTEES REPORTS:

A. Community Design Committee chaired by Connie Williams

Chair, Connie Williams stated there was no meeting in July, the next meeting will be on August 11 at 1:30 p.m. at City Hall.

B. Tourism, Marketing and Public Outreach chaired by Sherri Brennan

Chair, Sherri Brennan said the two major items worked on by the Subcommittee were already discussed the flier and the window displays. The next meeting is schedule for August 13th at the Economic Development Office.

C. Finance Committee chaired by Bill Canning

Chair, Bill Canning was absent.

D. Transportation and Mobility Committee

Chair, Darin Gross said they have not met yet.

V. INFORMATION & QUESTIONS

Sharon Marovich asked about the Red Church intersection project?

Committee Member Rachelle Kellogg stated they had lost funding for that project so it would not happen this year.

There was a question regarding the minutes for Vision Sonora being on the website

Committee Member Rachelle Kellogg stated that City Staff would work on this.

There was also a statement that downtown was looking better and that merchants were taking better care of their businesses and everything looked nicer downtown compared to three years ago.

Committee Member Connie Williams thanked everyone for coming and reminded everyone the next meeting would be on August 27th at 9:00 a.m. and adjourned the meeting at 9:58 a.m.

Respectfully submitted,

Sheala Wilkinson,
Special Programs Coordinator