



# **A G E N D A**

## **MERCHANTS AND CITY OF SONORA TOWN HALL FORUM**

**WEDNESDAY, May 24, 2017  
8:00 A.M.**

**CITY HALL - COUNCIL CHAMBERS  
94 N. WASHINGTON STREET  
SONORA, CA**

- 1. Welcome by Shirley Sarno, Sonora Chamber of Commerce**
- 2. Self introduction by participants and merchants - George Segarini**
- 3. Merchant topics**
  - a. Sign Ordinance presentation/review – Rachelle Kellogg**
  - b. Spring Festival and Roundup Parade overview**
  - c. Vision Sonora discussion – meeting its goal or changing culture?**
- 4. Merchants roundtable - new products/services/specials/events to share**
- 5. Further comments/Future topics/Next meeting**
- 6. Adjourn**

**Sponsored by and refreshments courtesy of the Sonora Chamber of Commerce**