



A G E N D A

MERCHANTS AND CITY OF SONORA TOWN HALL FORUM

**WEDNESDAY, June 22, 2016
8:00 A.M.**

**CITY HALL - COUNCIL CHAMBERS
94 N. WASHINGTON STREET
SONORA, CA**

- 1. Welcome by George Segarini, Council Member**
- 2. Self introduction by participants and merchants**
- 3. Processing/permitting issues for businesses**
- 4. Presentation - Facebook for your business and other platforms
Tiffany Phillips - Digital & Social Media Marketing**
- 5. Presentation – Saving money on your lighting bill
Ruanne Mikkelsen - Sierra Business Council**
- 6. City FY 2016/17 budget update - Tim Miller**
- 7. Vision Sonora update – Connie Williams**
- 8. Merchants roundtable - new products/services/specials to share**
- 9. Opinion poll – Does the Town Hall Forum meet your needs?**
- 10. Adjourn**