

# GROW YOUR BUSINESS EXPO

## BUSINESS SUCCESS STRATEGIES

Tuesday, Feb 28, 2017 | 8:00 am - 12:00 pm



# FREE

registration  
required

## Sonora Opera Hall

250 S WASHINGTON ST SONORA



### Keynote Speaker - Derek Maxson, Co-Founder & Strategist at Front Porch, Inc.

Opening keynote speaker, Derek Maxson, will discuss the challenges he has faced as the co-founder and now Strategist of Front Porch, Inc. His business expertise and visionary insights have enabled Front Porch to continually bring Internet providers multiple new streams of revenue. Mr. Maxson oversees the technology strategy and development functions for Front Porch's flagship product, the PorchLight, which is deployed on over 4,000 networks worldwide helping ISPs and other network operators communicate effectively with their users.

Light Continental Breakfast Included

#### Breakout sessions will include:

- Bookkeeping Basics
- Proper Insurance to Protect Your Business
- Minimize Taxes
- Websites That Work
- New Employer Laws for 2017

#### Best Ways to Reach New Customers

##### Panel Discussion

- Experts in:
- Online Marketing
- Social Media
- Print Media

## REGISTER TODAY!

<http://tinyurl.com/sonoraexpo17>

Brought to you by

Valley Sierra SBDC | (209) 422-6416 | [Info@ValleySierraSBDC.com](mailto:Info@ValleySierraSBDC.com)



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